Corporate **AI Day** Workshops

I offer workshops aimed at preparing business teams for the adoption of Artificial Intelligence (AI) into their workflows. My workshops focus on **3 key areas** for successful adoption: The People, The Process, and the Technology.

They are crafted to:
1. Garner team alignment and enthusiasm
2. Develop a structured strategy for AI adoption
3. Enhance technical understanding and application

Together, these workshops serve as a launchpad for beginning to form an AI ready organization.
- Designed for professional teams of 8-12 people
- One topic per workshop
- Workshops can be repeated, for a deeper dive
- One day, 4-hour duration
- In Person (preferred) - on, or off-site - or Virtual
- Designed to be done sequentially, but not mandatory
- Detailed workshop descriptions below
- Contact angie@angiecarel.com for availability and/or more information

PRICE:

$7,500 / Workshop

Plus the cost of venue, if hosted off-site

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The "**People**"

Turn apprehension and fear into excitement and enthusiasm by building an "AI-Positive" culture. Adoption success is dependent on the attitude, and combined effort of the entire team. An investment in the people, first, propels success.

Those that embrace change, see potential, and are eager to learn will lead the teams of the future.

- Building AI Literacy: Break down AI concepts into understandable segments to eliminate fear and build a foundation of knowledge.
- Cultivating a Positive Culture: Foster an environment that embraces AI with optimism, encouraging teams to see AI as a tool for empowerment.
- Enhancing Collaboration: Utilize AI to enhance team collaboration and creativity, showing how it can support rather than replace human input.
- Encouraging Curiosity and Innovation: Inspire a mindset of continuous learning and openness to experimentation.
- Acknowledging the Negative: Introduce discussions on the fears, concerns, and potential risks with AI, emphasizing the importance of responsible use.
- Be a "Learning Curve Lifer": Explaining that the pursuit of adopting AI is a continuous effort, reminding us to embrace the fact that the learning never stops, and each moment is a new opportunity to grow. Attitude is everything
- Creating AI-Leaders: Encourage team members to become AI champions within the organization, fostering a peer-led support system for ongoing learning and adaptation.

This stage is designed to lay a strong foundation of AI acceptance and enthusiasm, paving the way for more technical and process-oriented training in subsequent workshops.

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The "**Process**"

Go from haphazard to efficient with the Process Workshop, where we'll define a clear, step-by-step (and repeatable) plan for folding AI into your ecosystem. Transform the adoption of AI into a structured approach that makes implementation efficient, and more enjoyable for everyone.

This workshop equips your team with the knowledge and skills needed to systematically integrate AI into your business ecosystem, ensuring a thoughtful, efficient, and repeatable adoption process.

- Exploring Opportunities: Identify areas where AI can bring the most value, encouraging teams to think beyond traditional boundaries and envision transformative possibilities.
- Prioritizing Needs: Evaluating and rank needs, ensuring that the adoption process addresses the most impactful areas first.
- Selecting the Right Tools: Navigate the vast landscape of AI technologies to find tools that best match your business's unique needs. Define a system for tool evaluations.
- Implementing Solutions: Step-by-step guide to integrating AI tools into existing workflows, with a focus on minimizing disruption while maximizing efficiency.
- Testing: Create a methodology to evaluate the effectiveness of AI solutions. Iterating the Process: Teaching teams to view the AI adoption process as a cycle of continuous improvement, encouraging regular review and adaptation based on changing needs and new advancements in technology.

This workshop is not a comprehensive system, rather the outline in which a living, breathing, repeatable system can be developed. This workshop can be repeated, further refining the system each time.

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The "**Technology**"

Fast-forward your team through the onslaught of learning curves faced as new AI tools are constantly adopted . The Tech Workshop is a tailored experience that aids in learning AI tools specific to the use-cases of your company. This is a guided learning experience that is hyper-focused on providing an environment conducive for growth.

Building upon the foundational knowledge established in the "Process" workshop, the "Technology" workshop delves deeper into the practical application of selected AI tools for advanced projects:

- AI Tool Learning: Dive into a deeper learning of the AI tools chosen during the Process phase, focusing on learning the functionalities and techniques specific to their needs.
- Use-Case Application: Conduct use-case studies, giving clarity and focus for learning goals that are specific to their job/industry.
- Problem-Solving: Exercises with participants to select and use AI tools to tackle high-level challenges, pushing the boundaries of 'what you think is possible' and encouraging constant creativity.
- Collaborative Technology: Focus on the power of synergizing AI tools, like integrating ChatGPT with Zapier, to create smart automations and workflows that revolutionize marketing efforts.
- Continual Learning Pathways: How do you stay updated with the latest AI technologies?
- Prerequisite: Participation in the "Process" workshop is strongly recommended prior to signing up for the "Technology" workshop in order to be most effective in catering to individual industry needs.

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