



# Learning Claude

A hands-on, feature-by-feature series across Claude's four surfaces: **Chat** · **Cowork** · **Code** · **Design**

**Format:** four 2-hour sessions · optional +1-hour guided lab per session

## 1 Claude Chat

The foundation — conversation, context, and reusable workspaces

- **Chat** — models, effort levels, and prompting fundamentals
- **Projects** — instructions, reference files, and memory
- **Artifacts** — documents, tools, and small apps from a prompt
- **Connectors** — Gmail, Drive, Slack, and Notion inside chat
- **Skills** — introduction: teaching Claude repeatable procedures
- **Conversation control** — fork, rewind, recap, output styles

## 2 Claude Cowork

Claude on your computer — files, automation, and living outputs

- **Cowork** — agent mode across local files, folders, and apps
- **Cowork Projects** — persistent instructions, files, and memory
- **Tasks** — scheduled and recurring automation
- **Skills** — build one live for your own real workflow
- **Live Artifacts** — dashboards that refresh from your data
- **Plugins** — extending Cowork from the marketplace

## 3 Claude Code

Directing an engineer — building real software without writing it

- **Claude Code** — end-to-end builds from a plain-language brief
- **CLAUDE.md** — persistent project instructions for the agent
- **Routines** — automation that runs on its own schedule
- **Subagents** — parallel work in separate contexts
- **Agent view** — running and managing multiple sessions
- **Skills in Code** — reusing the skills built in session 2

## 4 Claude Design

The design platform — from prompt to polished, branded deliverables

- **Design platform** — the canvas, files, and preview workflow
- **Design systems** — binding a brand so every output matches
- **Deliverables** — decks, documents, prototypes, animations
- **Tweaks & review** — direct edits, comments, and variations
- **Exports** — PPTX, PDF, video, and standalone HTML
- **Build lab** — ship one branded artifact in-session

### CORE

**\$9,500**

Four 2-hour sessions · up to 10 participants  
• 8 Hours of Training

### CORE + LABS

**\$14,500**

Four sessions + four 1-hour guided building labs  
• 12 hours of training

### CORE, LAB + SUPPORT

**\$19,500**

Core + Labs plus + pre-built assets, and 30 days of async support

### EXECUTIVE 1:1

**\$7,500**

The full series delivered privately for one leader

Offered as a complete series — sessions are not sold individually. Travel beyond one hour of Fort Wayne, IN billed separately.

**Description:** Four sessions across every major capability of Anthropic Claude — hands-on and build-with-me, capability-focused. You leave with a deep, working command of the whole platform.